#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### Form 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 under the Securities Exchange Act of 1934

For the month of February 2022

Commission file number: 001-40753

#### ICECURE MEDICAL LTD.

(Translation of registrant's name into English)

7 Ha'Eshel St., PO Box 3163

<u>Caesarea, 3079504 Israel</u>

(Address of principal avecutive of a

(Address of principal ex	recutive offices)	
Indicate by check mark whether the registrant files or will file annual reports under cover of	Form 20-F or Form	40-F.
Form 20-F ⊠ Fo	orm 40-F □	
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by	Regulations S-T Ru	le 101(b)(1):
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by	Regulations S-T Ru	le 101(b)(7):
CONTEN	TEC	
CONTEN	15	
On February 28, 2022, the Registrant made available an updated corporate presentable $99.1$ .	entation on its webs	ite. A copy of the corporate presentation is attached hereto as
The information contained in this presentation does not constitute a prospectus or to sell, or any solicitation of any invitation or offer to purchase or subscribe for, any securit the fact of its distribution form the basis of, or be relied on in connection with, any action, co	ies of the Company	or any other entity, nor shall the information or any part of it or
1		
EXHIBIT IN	IDEX	
Exhibit No.		
99.1 Corporate Presentation, dated February 28, 2022		
2		
SIGNATUL	RES	
Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant duly authorized.	t has duly caused thi	s report to be signed on its behalf by the undersigned, thereunto
	IceC	ure Medical Ltd.
	1000	
Date: February 28, 2022	By:	/s/ Eyal Shamir
		Name: Eyal Shamir Title: Chief Executive Officer
3		
3		



## Forward Looking Statement

#### Disclaimer.

IMPORTANT: The following applies to this document, the oral presentation of the information in this document by IceCure Medical Ltd. (the "Company", "we" or "us") and any question and answer session that follows the oral presentation (collectively, the "Presentation"). This Presentation contains express or implied forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and other U.S. federal securities laws. For example, we are using forward-looking statements when we discuss our regulatory, marketing and commercialization strategy, the expected timing of obtaining regulatory approval for our various products, patient trials and clinical data readout, proposed trials that may occur in the future, the timing and implementation of our collaborations with various partners and the execution of definitive agreements relating to such collaborations and the potential benefits and impact our products could have on improving patient health care. These forward-looking statements and their implications are based on the current expectations of our management only and are subject to a number of factors and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. The following factors, among others, could cause actual results to differ materially from those described in the forward-looking statements: changes in technology and market requirements; we may encounter delays or obstacles in launching and/or successfully completing our clinical trials; our products may not be approved by regulatory agencies, our technology may not be validated as we progress further and our methods may not be accepted by the scientific community; we may be unable to retain or attract key employees whose knowledge is essential to the development of our products; unforeseen scientific difficulties may develop with our process; our products may be more expensive than we anticipate; results in the laboratory may not translate to equally goo

This Presentation does not constitute or form part of and should not be construed as an offer or the solicitation of an offer to subscribe for or purchase securities of the Company and nothing contained herein shall form the basis of or be relied on in connection with any contract or commitment whatsoever.

No representation, warranty or undertaking, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the Presentation. The Presentation has not been independently verified and will not be updated. The Presentation, including but not limited to forward-looking statements, applies only as of the date of this document and is not intended to give any assurances as to future results.

- 樂

**∑**IceCure

## Introducing ProSense® Non-surgical Next-Generation Cryoablation Technology

Cryoablation is a minimally invasive image guided (US or CT) treatment that uses extreme cold to freeze and accurately destroy diseased tissue within the tumor

IceCure's flagship product ProSense® cryoablates tumors quickly and with minimal pain\*

Utilizing effective liquid nitrogen (LN2) for maximum freezing, safety and efficacy



http://www.youtube.com/watch?v=TfhQJ3SN6wQ

\* freezing effect on tissue from cryoablation produces less pain compared to heat ablation

Nasdaq & TASE: ICCM



## Company Highlights





countries including U.S. and Europe



Growing number of global distribution agreements



Wide market applications \$2.4 B tumor ablation market by 2026 †



Collaboration with ASBrS for registry trial and update of quidelines



CPT3 code for breast cancer cryoablation



28 patents in IP portfolio for advanced LN<sub>2</sub> technology



transition from clinical and R&D stages to commercialization



**Excellent Patient** Feedback

\*China – system only #Estimated, according to Grand View Research, Inc. (www.grandviewresearch.com/industry-analysis/fumor-ablation-market) Data is for all tumor ablation technologies and indications, including heat ablation Cryoablation, RF, MW and others. The information herein has not been independently verified by the company



Nasdaq & TASE: ICCM



# Well-Financed to Advance Commercialization of ProSense

Cash (12/31/21)\* \$25.6 M
Revenues (YE 12/31/21)\* \$4.1 M
Price (2/15/22) \$2.9
Market Cap (2/15/22) \$108 M
Avg. Daily Trading Volume (3 months) 243 K



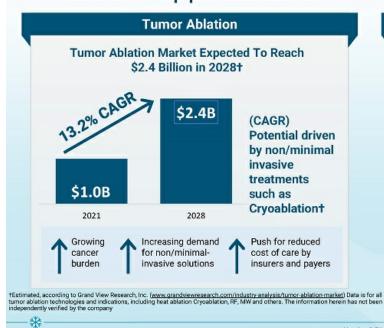
In 2021, raised \$32M (gross) in private placement and Nasdaq offering led by three accredited investors as well as the controlling shareholder of IceCure

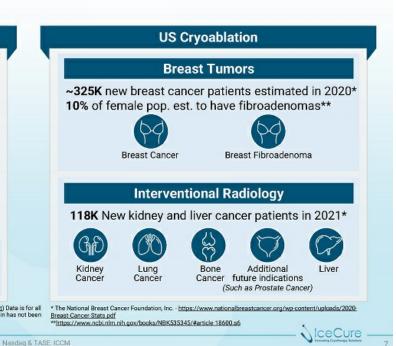
Well positioned for 2022





## **Market Opportunities**





## Regulatory approvals worldwide



FDA Approval for general minimally-invasive cryoablation applications, specific indications including: Kidney, Liver, Neurology, Fibroadenoma

FDA Breakthrough Devices

**Designation** for T1 invasive breast cancer and/or breast cancer not suitable for surgical alternatives, prostate, kidney, and liver tumors

CE

**CE Approval** for benign or malignant tissue of:

Breast, Lung, Musculoskeletal (bone), Liver & Kidney tumors incl. palliative interventions



**Rest of World Approvals:** 

Israel, Singapore, Hong-Kong, India, Thailand, Australia, South Africa, China (IceSense3 System only) – same clinical indications as CE approval

Russia, Taiwan, Costa-Rica, and Mexico (approved clinical indications may vary)

## Clinical evidence



#### Breast cancer: ICE3 Trial

98% recurrence free in the ICE3 trial as of April 2021 in small, low-risk, early-stage malignant breast tumors (190 out of the 194 eligible patients did not have recurrence)

#### Japan Independent Trial\*

304 of the 400 patients who were treated with cryoablation between 2006 and 2019; 99% recurrence free rate of breast cancer.

## Fibroadenoma:

Finalized ICE Crystal Trial



#### Musculoskeletal (Bone):

Mainly palliative and local control cases in Israel, Italy, France, and Spain



#### Kidney cancer: Israel ICE Secret Trial, 120 cases Initial results reported \*\*

- 45 small kidney masses (≤ 4cm) treated in 42 patients at 1 year follow-up (average follow-up period was 18.2 months)
- Recurrence free rate was 93%
  One serious adverse event was reported



#### Lung cancer:

Japan Independent Clinical Trial \*\*\*
Peer reviewed article on 101 cases

Highlighted that the use of cryoablation treatment with only one needle for the majority of the patients in the trial represented an advantage in comparison to systems that use argon gas, which usually requires the use of 2-3 needles for a procedure on the same tumors size

- \*Results reported by Professor E. Fukuma at the International Cryosurgery Society Convention, September 2019
- \*\*Presented at the European Association of Urology Conference, March 2019
- \*\*\* Nomori H, Yamazaki I, Shiraishi A, Adachi T, Kanno M. Cryoablation for T1N0M0 non-small cell lung cancer using liquid nitrogen. Eur J Radiol. 2020;133:109334.

doi:10.1016/j.ejrad.2020.109334

Nasdaq & TASE: ICCM



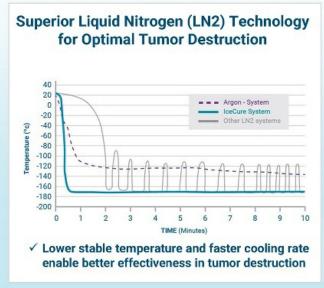
-

# ProSense is Superior to Competing Thermal Ablation Technologies

	Cryoablation IceCure ProSense®	Thermal Ablation (Radiofrequency & Microwave)	
Pain	Minimal to no pain*	Very painful	
Anesthesia	Local	High amount to general	
Visualization	Excellent contour under Ultrasound & CT	Limited visualization	
Accuracy	High	Low	
Immune Response	Positive stimulation	Limited	
Procedure Time	10 - 40 min	10 – 30 min	

<sup>\*</sup> freezing effect on tissue from cryoablation produces less pain compared to heat ablation

## ProSense® - Advanced Cryoablation Technology



	3rd Generation IceCure ProSense®	2nd generation Sanarus Visica 2™	
Tumor Destruction Method	Liquid nitrogen	Liquid nitrogen	Argon gas
Temperature	Constantly low (-160°C)	Not constant	Constantly medium (-120°C)
Office Setting	~	~	×
Procedure Time	10-40 mins	10-30 mins	30-60 mins
Cooling Rate	Fast	Medium	Slow
Cooling Gas Pressure	Low	Low	High
Cost of procedure	Low	Low	High



Nasdaq & TASE: ICCM

## Challenges in Breast Cancer Surgery (Lumpectomy)

- Cost
- Cosmetic outcome
- 14% of patients undergo re-excision after lumpectomy due to unclear margins\*\*
- Recovery time
- Use of operating rooms places an additional strain on hospital resources



\*\* https://link.springer.com/article/10.1245/s10434-019-07247-5

Nasdaq & TASE: ICCM



13

## ProSense® - Value for All



- LN2\* Maximum Efficacy
- Non-surgical
- ✓ Cosmetically Superior
- Safer, Simpler, Faster & Painless
- ✓ Immediate Recovery
- Preventing Re-excision After Lumpectomy for Breast Cancer\*\*



- Easy to Use, In-office
- Low Risk, Safe Procedure
- LN2 Maximum Efficacy
- ✓ Faster More Patients
- ✓ Increased ROI



- Lower Reimbursement Expense Vs. Surgery
- ✓ In-Office Procedure
- ✓ Immediate Recovery
- ✓ LN2 Maximum Efficacy
- Patient Demand Drives
  Reimbursement
- √ Value Based Care



- Patient Demand Drives
- √ Faster, In-Office Procedure
- Low Risk Safe Procedure
- No New Infrastructure

Reimbursement

Environmentally & Storage Friendly

\*LN2, liquid nitrogen \*\* https://link.springer.com/article/10.1245/s10434-019-07247-5

\ \lceCure

Nasdaq & TASE: ICCM

1.4



## Breast Cancer & Benign Tumors

U.S. Strategy







325,000 new breast cancer cases estimated in 2020\*\*\*

Fibroadenoma, Est. 10% of female pop.\*\*\*\*

## **Regulatory Strategy**

- ✓ FDA clearance for general minimally-invasive cryoablation applications
- ✓ FDA clearance for fibroadenoma (benign breast tumors) cryoablation
- Completed ICE3 study enrollment, promising interim results presented at 2021 ASBrS Annual Meeting; Targeting FDA approval for early-stage and high risk to surgery breast cancer specific cryoablation applications
- ✓ FDA granted ProSense® <u>Breakthrough Devices Designation\*</u> for proposed indications, including for use in the treatment of T1 invasive breast cancer and/or breast cancer not suitable for surgical alternatives

### Strategic Partnerships

- √ Targeting registry clinical trial with the ASBrS
- ✓ Targeting ASBrS guidelines amendment following trial results
- ✓ Collaboration with ASBrS for CPT3\*\* for breast cancer
- √ Targeting CPT1 approval providing reimbursement

\*BDD is not an FDA Approval, but a designation granted that can expedite the path to marketing clearance for the breast cancer indication \*\*CPT or Current Procedural Terminology is a medical code used by physicians, health insurance companies and accreditation organizations for reimbursement \*\*\* The National Breast Cancer Foundation, inc. • <a href="https://www.nationalbreastions.com/wp-content/uploads/2020-Breast-Cancer-Stats.pdf">https://www.nationalbreastions.com/wp-content/uploads/2020-Breast-Cancer-Stats.pdf</a> \*\*\*\* https://www.nationalbreastions.



Nasdaq & TASE: ICCM



15



# Unique Value Proposition ICE3: Landmark U.S. Breast Cancer Trial

Largest USA controlled multicenter clinical trial ever performed for LN<sub>2</sub> based cryoablation of small, low-risk, early-stage malignant breast tumors as an alternative to surgery

"Cryoablation potentially represents a dramatic improvement in care for appropriate low-risk patients, and at three years post-treatment, the ICE3 trial results are extremely positive. The non-invasive procedure is fast, painless and can be delivered under local anesthesia in a doctor's office. Recovery time is minimal and cosmetic outcomes are excellent with little loss of breast tissue and no scarring. Now, this trial is underscoring the efficacy and safety of the procedure for this patient group."

Interim results presented in April 2021 ASBrS Meeting by ICE3 investigator Richard E Fine, MD, FACS

View full ASBrS Press Release

<u>View article "Cryoablation Without Excision for Low-Risk, Early-Stage Breast Cancer: 3-</u>
Year Interim Analysis of Ipsilateral Breast Tumor Recurrence in the ICE3 Trial"





## ICE3: U.S. Breast Cancer Trial Delivers Interim Results

**Patients** 

194 Eligible **Patients**  **Hospitals** 

(Incl. Columbia University Medical Center and Mount Sinai Beth Israel)

Patients Followed For 5 Years\*

\*By October 2021

Results

as of April 2021 190 out of the 194 eligible

patients did not have recurrence

Safe procedure No significant device-related adverse events or complications have been reported

**Doctor satisfaction** with cosmetic results

with cosmetic results

No scarring or change to the shape and size of the breast

- ✓ Submitted a pre-submission package to FDA on November 24, 2021
- Proposed an intended use for early-stage breast cancer and high risk to surgery
- Suggested a De Novo classification, including a request for a sprint discussion under FDA procedures

Nasdaq & TASE: ICCM





## **Breast Cancer - China Strategy**



### 国家药品监督管理局 National Medical Products Administration





416,371 new breast cancer cases in 2020\*

Regulatory strategy

- ✓ Console approved by NMPA
- ✓ Initiated a registration process for the disposable probes, estimated end of 2022
- Approved in Hong Kong

## Go to market

- ✓ Soft launch first consoles were sold in Dec 2019 for independent study for breast cancer to a leading breast cancer hospital
- Ongoing independent clinical trial in two sites, Hong Kong and Shenzhen

\*https://gcg.iarc.fr/today/data/factsheets/populations/160-china-fact-sheets.pd

**√**IceCure



## Breast Cancer - Japan Terumo Agreement

## Exclusive strategic distribution agreement with Terumo to accelerate commercialization of ProSense® in Japan, Singapore, and Thailand

For >6 years ProSense® has been sold through a Private Import License—now leveraging agreement with Terumo to expand distribution and acquire PDMA approval



### Total proceeds of \$ 13.2M for the initial term

- √ \$ 5M for initial order and milestone-based payments
- √ \$ 4M received

#### Key terms:

- Exclusive distribution of ProSense® for breast cancer in Japan & Singapore for 5 years post regulatory approval in Japan
- Responsible for Japanese regulatory and reimbursement approvals
- ✓ Exclusive distribution in Thailand for 6 years. Total proceeds of \$ 7.2M for the initial term

Nasdag & TASE: ICCM

19

92,024 new breast cancer cases in 2020\*\*

\*As of February 2021

\*\*https://gcp.iarc.fr/today/data/factsheets/populations/392-japan-fact-sheets.pdf







## Interventional Radiology: Expanding Product Line

Over 500,000 new people each year are diagnosed with kidney, lung, liver and prostate cancer in the U.S. alone



## >2.5M new cases of lung cancer globally by 2025\*

- Japan Independent Clinical Trial 101 patients from 2013 - 2019
- Patients with tumor size up to 1.2 cm no recurrence; Patients with tumor size between 1.3 - 1.7cm, 1 recurrence (4%); Patients with tumor size larger than 1.8 cm - 9 recurrences (33%) indicating local control to be better in smaller tumors (p<0.001) cryoablation treatment with only one needle for the majority of patients in the trial represented an advantage in comparision to systems that use argon gas, which usually requires the use of 2 - 3 needles for a procedure on the same size



#### 488K new cases of kidney cancer globally by 2025\*

- ICE Secret Trial (Israel) 120 patients; 141 small kidney masses (≤ 4cm) treated; 93% lack of enhancement on CT or MRI in (42 of 45) of cases at 1 year follow-up (average follow-up period was 18.2 months)
- FDA approval for kidney and liver as of Dec 2019
- CPT1 reimbursement in the US



#### Pain care for bone cancer metastasis

- CPT2 reimbursement in the USA
- CE approval, actively being used for procedures in EU

- \*\*Presented at the European Association of Urology Conference, March 2019
  \*\*\*\* Nomori H, Yamazaki I, Shiraishi A, Adachi T, Kanno M. Cryoablation for T1NOMO non-small cell lung cancer using liquid nitrogen. Eur J Radiol. 2020;133:109334 doi:10.1016/j.ejrad.2020.109334



\*https://gco.iarc.fr/tomorrow/en/dataviz/isotype

Nasdaq & TASE: ICCM

## Interventional Radiology - USA Strategy







## Regulatory Strategy

- ✓ FDA approval for general minimally-invasive cryoablation applications
- √ FDA approval for kidney and liver as of Dec 2019
- ✓ FDA granted ProSense® Breakthrough Devices Designation for proposed indications, including for use in the treatment of prostate, kidney, and liver tumors

## Strategic Partnerships

- ✓ CPT1\* approval and coverage for Cryo treatments of kidney, liver, lung & bone
- CPT2 approval and coverage for Cryo treatments of bone cancer

\*CPT or Current Procedure Terminology is a medical code used by physicians, health insurance companies and accreditation organizations

\*\* American Cancer Society.s6

√ IceCure

## Business Model - Revenue Generators

## Console and consumable probe business model

#### Direct sales and via distributors

- Direct sales to hospitals, clinics and doctor offices
- Reselling to distributors
- Used as a mobile device in different hospitals, clinics, doctor offices in Europe

#### Console related revenues

- √ Sales of consoles
- Consoles loaned for a minimum purchase of probes per month
- √ Service & maintenance recurring revenue
- Accessories

#### **Probes and introducers**

✓ Recurring Revenue



Nasdaq & TASE: ICCM



## Proven Leadership Team



Ron Mayron, Chairman of the Board

Served for 20 years in several positions at Teva including as VP – Israel & Africa & CEO of Teva Israel



**Eyal Shamir, CEO** 

Over 15 years as CEO of medical device companies (B-Cure Laser, Hanita Lenses etc.)



Ronen Tsimerman, CFO and COO

Over 15 years' experience as a CFO of public and private companies



Merav Nir Dotan, VP Human Resources

Over 20 years of experience in human resources and organizational management



#### Shay Levay, VP Clinical, Regulatory & QA

Nearly 20 years' experience in regulatory and quality assurance in the healthcare sector



Tlalit Bussi Tel-Tzure, VP Biz Dev & Marketing

Over 15 years' experience in Sales, Biz Dev & Marketing in medical devices



Naum Muchnick, VP R&D

Over 14 years with GE UltraSound



